



SCAN ME

Supporting The Hampton Roads Community

Tax ID#: 80-0693021

501(c)(3)NONPROFIT

— Donation Opportunity

Local People and Business Helping Local Women.

100% VOLUNTEER BASED

100% of net proceeds support early detection and treatment.

pinkride.org

Supporting Local individuals Fighting Breast Cancer!



A Legacy of Care Since 2009

Founded in 2009 by a local business leader in honor of his wife's successful battle, The Pink Ride has evolved into a powerhouse of community support. We are a 100% volunteer-based nonprofit dedicated to the women of Hampton Roads.

"100% of net proceeds go directly toward medical bills, household expenses, and life-saving early detection services."

Our Mission and Community Impact



Medical Bill Relief

Direct financial gifts to alleviate the crushing burden of cancer treatment costs for local patients.



Household Support

Assistance with essential living expenses, ensuring survivors can focus on healing, not bills.



Free Mobile Mammograms

Early detection services provided at no cost to uninsured or under-insured women in our community.



SCAN ME



2009

FOUNDED

The Pink Ride - Local People Helping Local Women



2015

EXPANDED IMPACT



Today

100% VOLUNTEER POWER

COMMUNITY FOCUSED

IMPACT DRIVEN



CHANGE LIVES
YOUR DONATION
THE IMPACT



Early Detection

Funding mobile mammograms and screenings for women in Hampton Roads who lack access or insurance.



Direct Financial Relief

Providing grants to cover medical bills, rent, and utility expenses for survivors in active treatment.



100% Volunteer Driven

Every dollar of net proceeds stays local. No salaries, just community members helping neighbors.



HOW TO GIVE



DONATE ONLINE

pinkride.org/donate



BY MAIL

PO Box 10368, VA Beach, VA 23450

"What is raised here, stays here. Your contribution directly supports the survivors in our Hampton Roads community."



LOCAL PEOPLE HELPING LOCAL WOMEN

PARTNERING FOR A PURPOSE



"By joining The Pink Ride, your organization becomes a vital part of a powerful movement—supporting local women through early detection, financial relief, and community solidarity."



Collaboration

Your partnership provides the visibility and resources needed to reach more women.



Early Detection

100% of net proceeds fund mobile mammograms and life-saving screenings.



Direct Relief

Financial gifts go directly to medical bills and household expenses for local survivors.

READY TO RIDE WITH US?

✉ info@pinkride.org ☎ (757) 339-3156 🌐 pinkride.org

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